



SPONSORSHIP PACKAGES

Package Levels	Gold \$20,000	Silver \$10,000	Basic \$5,000
Sponsor Brand Recognition			
Major Partner Acknowledgment & Major Partner Branding Rights via ATL website, magazine, recognition via all other ATL materials, relevant event publicity, brand name ATL media releases and online platforms	Yes	-	-
Sponsor Acknowledgement on website, magazine and relevant event publicity		Yes	-
Supporter Acknowledgment on website and Magazine			Yes
ATL Conference Branding Rights throughout the month of February during National "Animals Helping Humans" Month	Brand shown on conference app: - on home page - on agenda - in profile	Brand shown on conference app: -home page -in profile	Brand shown in profile
ATL Events	Gold	Silver	Basic
Free Registration to ATL Conference each year embedded into National "Animals Helping Humans" Month	40 pax	20 pax	10 pax
Recognition of sponsorship for people with a Disability to attend National "Animals Helping Humans" Month	40 pax	20 pax	10 pax
Webinar Branding Rights	Yes	Yes	-
Speaker Opportunity	Yes	Yes	Yes
Introduction of Key Note Speaker	Yes	-	-
Branding rights and presentation of an Award	Yes	-	-
Award presentation	Yes	Yes	Yes
Value Add Benefits	Gold	Silver	Basic
Affiliate 12 month Membership value \$500 which includes: -Register an event on ATL website - Access to ATL member events - Promote Courses / Training on ATL website - Eligible to speak at ATL events - Submit articles for ATL eMagazine - Access to downloadable documents from ATL website - Free quarterly eMagazine - Attend AGM	Yes	Yes	Yes