



2022 / 2023 SPONSORSHIP PACKAGES

Package Levels	Gold \$20,000	Silver \$10,000	Basic \$5,000
Sponsor Brand Recognition			
Major Partner Acknowledgment & Major Partner Branding Rights via ATL website, podcast graphic, recognition via other ATL materials, relevant event publicity, brand name ATL media releases and online platforms	Yes	-	-
Sponsor Acknowledgment on website, podcast and relevant event publicity		Yes	Yes
ATL Conference Branding Rights throughout the month of February during National "Animals Helping Humans" Month	Brand shown on conference app: - on home page - on agenda - in profile	Brand shown on conference app: -home page -in profile	Brand shown in profile
ATL Events			
	Gold	Silver	Basic
Free Virtual Registrations to ATL Conference each year (National "Animals Helping Humans" Month)	80 pax	50 pax	20 pax
Where applicable, one free attendance at in-person conference including VIP dinner	Yes	Yes	Yes
Ability to have a display stand at ATL in-person events	Yes	Yes	-
Webinar Branding Rights	Yes	Yes	-
Speaker Opportunity	Yes	Yes	Yes
Introduction of Key Note Speaker	Yes	Yes	-
Branding rights and presentation of an Award	Yes	Yes	Yes
Value Add Benefits			
	Gold	Silver	Basic
Affiliate 12month Membership value \$500 which includes: -Register an event on ATL website - Access to ATL member events - Promote Courses / Training on ATL website - Eligible to speak at ATL events - Access to downloadable documents from ATL website - Attend AGM	Yes	Yes	Yes